

**PRESS RELEASE**

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From: Manchester Camerata



**MANCHESTER CAMERATA IS FIRST UK ORCHESTRA  
TO BROADCAST ONLINE WORLDWIDE WITH MEDICI.TV**

**Following the successful trial last year, Manchester Camerata is working with one Europe's premier online broadcasters – Medici.tv - to spread the Camerata concert experience around the world.**

Manchester Camerata's concerts on 13 October and 18 November 2011 will be made available to an international online audience thanks to broadcasts by prestigious **Medici.tv**. As well as being able to watch the performances online live, the concerts will be available to watch online, free of charge, for two months.

Described as the world's unique virtual concert hall, Medici.tv broadcasts hundreds of classical music events worldwide, watched by some 80,000 visitors each month.

Manchester Camerata's chief executive, Bob Riley, says, *"Working with Medici.tv is fantastic and we are delighted to be the first UK orchestra broadcasting with them. Being involved so closely with such a high profile broadcaster is very exciting, especially as we share the same values of how we go about the business of reaching audiences."*

The collaboration between **Manchester Camerata** and **Medici.tv** is part of Camerata's mission to expand its audience through digital means, for which it has secured an ACE 'Grants for the Arts' award. Camerata aims to use the award to extend interaction with audiences via the Web, providing new and exciting ways for audiences to experience the full breadth of their work on and off the platform.

The first concert to be streamed is at 7.30pm on Saturday 15 October 2011 in the Royal Northern College of Music Concert Hall and is conducted by new Music

Director, Gábor Takács-Nagy, led by the orchestra's passionate young Venezuelan-Italian leader, Giovanni Guzzo. Entitled *Portrait of Music and Words*, it is a celebration of the drama of the written and spoken word, with a selection of Mozart arias sung by soprano Rebecca Bottone, the intensely emotional Mozart Symphony No 40 and Britten's setting of Rimbaud's 'Les Illuminations' and a new work narrated by Michael Symmons Roberts, as part of Manchester Literature Festival.

The second concert *Portrait of an Italian*, is to be streamed is at 7.30pm on Friday 18 November 2011 in the RNCM Concert Hall. Guest director and soloist is internationally-renowned Italian cellist and composer **Giovanni Sollima**. Sollima is a performer quite unlike any other, with a rock musician's energy and directness of communication, and a musicality that sits happily across many genres. Put together around his personality, this programme, blending the traditional and the more modern, features two of his own works, the lyrical *Violoncelles Vibrez!* for two cello soloists and strings, and *LB Files*, a mini dramatisation of the life of Luigi Boccherini, a work that embraces jazz, world, contemporary and rock all in one.

Manchester Camerata and its new music director, Gábor Takács-Nagy have worked with Medici before. Camerata's concert *Pictures from St Petersburg* was beamed from the Royal Northern College of Music Concert hall to audiences around the globe last October, gaining thousands of new audience members for the orchestra worldwide. Many concerts conducted by Camerata's new Music Director, Gábor Takács-Nagy across Europe have also been regularly featured – most recently his appearances at the Verbier Festival in Switzerland.

Watch online at [www.medici.tv](http://www.medici.tv) or come to the concerts. Tickets from £10 tel: 0161 907 5555 or book online at [www.rncm.ac.uk](http://www.rncm.ac.uk)

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