



## Manchester Camerata

Manchester Camerata has a reputation for bringing audiences first-class performances that are bursting with vitality. The orchestra has attracted international musicians to the city of Manchester and thanks to the generosity of Jonathan Moulds, former President of Bank of America Merrill Lynch's European business, Camerata's new Leader, Adi Brett (from June 2014), plays an extremely rare Guaragnini violin from his collection – only a handful of orchestras in the world are privileged enough to have this opportunity.

The great Hungarian musician, Gábor Takács-Nagy, is now in his third term as Music Director at Manchester Camerata. His limitless musical imagination and emotional depth combines with the energy of the Camerata musicians to bring audiences performances that are brimming with vibrancy.

Manchester Camerata's pioneering and award-winning learning and participation programme now reaches over 10,000 people annually from schools and communities. The orchestra contributes greatly to the vitality and cultural economy of Manchester and the North West, performing to 100,000 people each year and generating an average of £1.8 million in spend annually.

## Camerata Connect

“We are delighted to be supporting Camerata Connect. I am a strong believer in music and the arts naturally bringing people together and this initiative is an opportunity to nurture Manchester's exceptional business community and inspire people across the city.” – **Lawrence Jones, CEO, UKFast**

Join our journey. Support Manchester Camerata to achieve our vision whilst building deeper relationships with clients at Manchester Camerata concerts. Greet Camerata's charismatic Music Director Gábor Takács-Nagy and meet like-minded businesses at our Camerata Connect annual networking event.

### Business Development

Annual networking event with the orchestra and Camerata Connect members, includes money-can't-buy entertainment and drinks. Opportunities to network at Manchester Camerata concert VIP receptions.

### Client Entertainment

20 tickets to use across the concert season

VIP treatment at our concerts, including pre-concert drink (subject to availability), VIP area and Camerata team to greet you on arrival

Meet and greet our orchestra's Principal Players

### Branding

Brand exposure on the “Supporters” page of our website (over 2,000 unique website visitors per month)

Brand exposure on our annual season brochure (c. 17,500)

Footer banner with Camerata Connect logos on E-string, our newsletter that is sent to 2,000 people monthly

Logo on footer banner of Manchester Camerata's VIP mail shot as a supporter, sent regularly to 150 targeted businesses leaders, philanthropists, press and policy makers

### Employee Engagement

Discounted ticket offers throughout the year for your employees (up to 40% discount), subject to availability

### **In the know**

Advanced notification of the season programme

Dedicated Account Manager to get the best out of your partnership with Camerata

### **Cost**

**£2000 + VAT**